

# Who's Who

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**Randy Winegard,**  
President  
and CEO



Mr. Winegard, a Burlington native, attended Burlington Community College 1965-1967 and the University of Iowa from 1967-1970. He returned to Burlington to manage the Pzazz! complex, built by John Winegard, and opened on October 19, 1970.

In 1969, he also began working at Winegard Company and became President in 1977. Mr. Winegard continues the traditions of his father, founder of the Company — a commitment to quality products and customer service.

Randy Winegard is also the President of Winegard Realty Company. Winegard Realty Company has been involved in many projects — a casino development in Blackhawk, Colorado, residential developments in Colorado and Arizona and the Spirit Hollow Golf Course in rural Burlington, continued development of the Pzazz! complex, the purchase and future development of the historic Moehn Brewery in Burlington, a participant in River Park Place development in downtown Burlington, as well as Big Muddy's riverfront restaurant on the Mississippi. Winegard Realty Company and Mr. Winegard are also founding stockholders in Valley Bank, headquartered in Eldridge, Iowa.

**Pat Haney,**  
Vice President  
and CFO



Mr. Haney joined Winegard in 1989 as Vice President and Chief Financial Officer, and a member of the Board of Directors.

His educational background includes Bachelor of Science, Bachelor of Business, and Master of Accountancy degrees.

Mr. Haney's professional employment history in the public accounting profession includes a partnership in the consulting services division of one of the largest national accounting firms. His career continues at Winegard where his role includes a variety of financial and business management responsibilities for the Company, and its subsidiaries and affiliated companies.

**Gene Rodeffer,**  
Vice President,  
Engineering



Mr. Rodeffer became Winegard Vice President and member of the Board of Directors in 1985.

Mr. Rodeffer's career at Winegard spans four decades — hired as a product engineer in 1969, he became Engineering Manager and then was named Vice President, Engineering and a member of the Board of Directors. He holds 18 patents.

Mr. Rodeffer earned a Bachelor of Science degree in Physics at Western Illinois University. Prior to coming to Winegard, He developed and taught advanced courses in mathematics and physics at Southeaster Community College in West Burlington, Iowa.

**Steve Leavitt,**  
Vice President,  
Chief Operating Officer



Mr. Leavitt joined Winegard in 2003 as Vice President, Chief Operating Officer and serves on the Board of Directors.

His previous twenty-eight years of management experience with clients throughout the United States provides a solid background for his duties at Winegard Company.

Mr. Leavitt is responsible for the Company's four operating business groups and all production facilities.